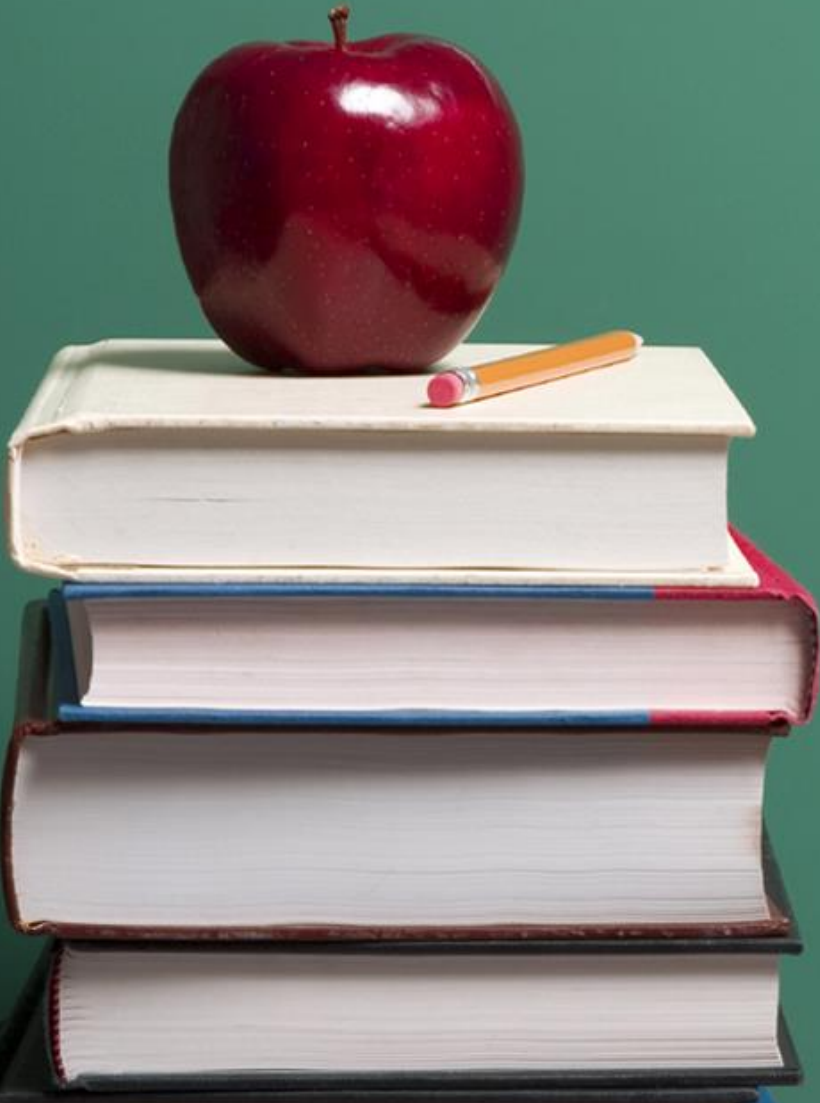




2017 CALL FOR PRESENTATIONS



SUPPORT HOME HEALTH EDUCATION



CALL FOR PRESENTATIONS



HCA Education and Research, the education arm of the Home Care Association of New York State, is seeking engaging educational sessions on timely, innovative and relevant topics for home health, palliative care and hospice industry professionals. Throughout the year, HCA hosts several signature events including our Annual Membership conference, as well as an array of educational workshops, webinars.

SELECTION CRITERIA

Proposals are evaluated on:

- Quality of content, timeliness and relevancy of the topic to home care, hospice or palliative care providers.
- Incorporation of interactive learning methods.
- Learning objective(s) and practical application “take-aways” of the session.
- Qualifications and subject matter expertise of the presenter(s).
- Non-commercial nature of content. **Sessions are intended to educate/ support learning and therefore may not sell or promote any specific product or service.**

Suggested Educational Topics Include:

- Transitioning to value-based delivery & payment models
- Accepting and managing risk-based payment models
- Managed care (billing/prompt payment, documentation)
- Delivery System Reform Incentive Payment (DSRIP)
- Strategies and skill sets for successful partnering and collaboration (primary care, MCOs, provider networks)
- Utilization of home health technologies
- Regulatory compliance
- Development, implementation and promotion of new business lines/ revenue streams
- Quality of patient care/ experience
- Strategies for cost reduction/ efficiencies
- Executive leadership/professional development
- Emerging best practices (i.e. chronic condition management, prevention of re-hospitalization, quality enhancement)
- Workforce recruitment and retention
- Effective use of data and analytics in post-acute care
- Innovative models of care/ reimbursement.

Compensation

Presentations made to HCA members are considered contributions to the educational support and advancement of industry professionals (all related expenses are the responsibility of the presenter). Approved presenters will receive complimentary admission to the entire program at which they are presenting.

Deadline

Proposals for annual conference are due January 30, 2017. Submissions for all other 2017 programs will be reviewed on a rolling basis.

Submit proposals via email to Celisia Street, LMSW, HCA Director of Education at: CStreet@hcanys.org

Topic of Presentation: _____

Primary Presenter: _____

Title/Position: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Are you a member of HCA? Yes No _____ If no, check here if you would like more information on becoming a member

Presentation Proposal is to be considered for: (check all that apply)

___ **Annual Conference** May 3-5, 2017 (Saratoga Springs, NY) – Attended by executives/ administrators of all service lines. (60 minute sessions)

___ **Senior Financial Managers Retreat** September 7-8, 2017 (New Paltz, NY) – Attended by home health finance directors, CEOs and CFOs (60 minute segments)

___ **Corporate Compliance Symposium** October 19, 2017 (Albany, NY) – Attended by CEOs, CFOs, administrators in compliance and patient care (60 minute segments)

___ **Quality & Technology Symposium** November 16-17, 2017 (Suffern, NY) – Attended by clinical, quality and HIT professionals (60 minute segments)

___ **Full or Half-Day Program (single session or series)** – Date, Location and length to be mutually determined.

___ **Webinar (single session or series)** – provided throughout the year on informative topics (60 to 90 minutes)

Proposals MUST include a description of the presentation containing agenda outline, learning objectives, resume and bio of presenter(s) that demonstrates their education and expertise as it relates to the proposed topic.

➤ Has this program been presented previously? Yes No

➤ Will your presentation include handout materials? Yes No

➤ Target audience: Clinicians Management Finance Human Resources Operations
 Executive Leadership Other: _____

➤ Ideal length of time required for presentation (including Q & A): _____ Hour(s) and/or _____ Minutes

