



WOMEN IN HEALTHCARE LEADERSHIP SUMMIT

SPONSORSHIP OPPORTUNITIES

SEPTEMBER 28 and 29, 2016

EXCELSIOR SPRINGS AT THE
COURTYARD MARRIOTT
47 EXCELSIOR AVENUE
SARATOGA SPRINGS, NY 12866



Benefits to All Sponsors

- ✓ Public acknowledgement of your support throughout the summit
- ✓ Your organization featured in the summit's marketing materials
- ✓ Your organization featured in the summit's program book
- ✓ Pre-and post-conference attendee lists
- ✓ The opportunity to network with attendees during the summit

SPONSORSHIP OPPORTUNITIES



EXCLUSIVE!

“Smash the Glass Ceiling” Sponsor: \$5,000

- Recognition as the opening Keynote Speaker on September 28.
- Prominent recognition as the lead sponsor of the Women in Healthcare Leadership Summit before and during the event
- Three complimentary registrations to the event
- Full page ad (7 1/2" W X 10" H) in the program book
- Your logo on the welcome tote bag
- Ability to place one-page (8 1/2" W X 11" H) company marketing piece in the welcome tote bag
- Invitation to address all summit attendees during the summit (time to be determined by HCA)



EXCLUSIVE!

“Making HERstory” Sponsor: \$2,500

- Recognition as the Luncheon Keynote Sponsor of the Women in Healthcare Leadership Summit before and during the event
- Table signage showing your organization as the exclusive sponsor of the luncheon keynote speaker on Thursday, September 29
- Two complimentary registrations to the event
- Invitation to address all summit attendees during the luncheon
- Half page ad (7 1/2" W X 5" H) in the program book
- Ability to place one-page (8 1/2" W X 11" H) company marketing piece in the welcome tote bag

EXCLUSIVE!

“Reach for the Stars” Sponsor: \$1,500

- Recognition as the WiFi sponsor of the Women in Healthcare Leadership Summit before and during the event
- Ability to create your own custom WiFi passcode for the event
- Table signage showing your organization as the WiFi sponsor
- One complimentary registration to the event
- Quarter page ad (3 1/2" W X 5" H) in the program book
- Ability to place one-page (8 1/2" W X 11" H) company marketing piece in the welcome tote bag



Opportunities Available to Multiple Sponsors:



Leading Her Way Sponsor: \$1,000

- Recognition as a Sponsor of a general education session at the Healthcare Leadership Summit before and during the event
- One Complimentary registration to the event
- Quarter page ad (3 1/2" W X 5" H) in the program book
- Ability to place one-page (8 1/2" W x 11" H) company marketing piece in the welcome tote bag

Women of Influence Executive Breakfast Sponsor: \$750

- Recognition as a breakfast sponsor of the Women in Healthcare Leadership Summit before and during the event
- Logo on the food and beverage displays during the breakfast on September 29
- Quarter page ad (3 1/2"W X 5"H) in the program book

Women Who Lead Networking Reception Sponsor: \$500

- Recognition as a welcome reception sponsor of the Women in Healthcare Leadership Summit before and during the event
- Logo on food and beverage displays during the welcome reception on September 28
- Quarter page ad (3 1/2" W X 5" H) in the program book

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SPONSOR COMMITMENT

We wish to participate in HCA's 2016 educational events. We understand that this commitment becomes a contract when signed by us and accepted by HCA Education and Research.

Today's Date

Corporation Name

Contact Person

Corporation Address

City, State, Zip

Corporation Website

Contact Phone

Contact Email

PLEASE NOTE: To guarantee recognition in the summit materials, this Letter of Commitment must be received and your corporate logos and product service description e-mailed to bhoen@hcanys.org in either jpg or tif format, by August 19. Commitments that arrive after that date will receive recognition as outlined in the category chosen; however, they may not be listed in summit materials due to printing deadlines. No refunds will be issued for cancellations received one month prior to event opportunity. Cancellation prior to that timeframe will receive a refund less 25%.

Upon receipt of this Letter of Commitment by HCA, a confirmation email of acceptance will be sent. Payment in full must be received by September 12. Conference and hotel registration information will follow. No other opportunities will be negotiated.

EXCLUSIVE Opportunities

Smash the Glass Ceiling Sponsor \$5,000

Making HERstory Sponsor \$2,500

Reach for the Stars Sponsor \$1,500

Opportunities Available to Multiple Sponsors

Leading Her Way Sponsor \$1,000

Women of Influence Breakfast Sponsor \$ 750

Women Who Lead Networking Reception \$ 500

Total Payment Due: \$ _____

PAYMENT INFORMATION

VISA MasterCard American Express

Name on Card

Card Number

Expiration Date

Security Code

Billing Address for Card (Street/Floor/Suite)

City/State Zip

Authorized Signature

Check made payable to HCA Education and Research
Mail to: 388 Broadway, 4th Floor, Albany, NY 12207.
Check must be received by September 12.

HCA cannot invoice you.

FAX THIS FORM TO: (518) 426-8788

or call Billi Hoen at (518) 810-0666 if you have any questions.

