



HCA

Political Action Committee



2015 HCA PAC Report



The HCA PAC:

In 2009, the Board of Directors of the Home Care Association of New York State authorized the creation of HCA's State Political Action Committee (PAC). Beginning in 2009 and continuing until today, HCA's PAC has raised funds to support state political candidates seeking office in New York State. Supporting the HCA PAC ensures that home care providers have a meaningful voice in the discussion and debate about important issues affecting New York State's home care community.

What is a PAC?

A political action committee (PAC) is a type of political committee organized to elect candidates who share your views and concerns. PACs are used today by thousands of organizations across the nation to distribute funds to political candidates for office.

The mission of HCA's PAC is:

- To raise funds that can be used to help elect State lawmakers that share the values of New York State's home care community and are committed to preserving and protecting the home care safety net in New York State.
- To elect lawmakers that are supportive of the adoption of policies that support home care providers in an evolving health care reform delivery system;
- To engage a wide network of individuals who are interested in supporting New York State's home care community by contributing to the HCA PAC;
- To host events that will encourage participation and engagement in political action;
- To enable PAC contributors, using HCA PAC funds, to attend fundraising events of candidates for public office in New York State;
- To raise the profile of HCA in the political action arena.

HCA thanks the newly-appointed members of the HCA PAC Advisory Committee for their guidance and assistance in developing a PAC workplan that HCA will adopt in 2015 to increase participation of New York's home care community in the HCA PAC.

Who can contribute to the HCA PAC?

Voluntary contributions may be accepted from any U.S. citizen and for-profit corporations. Contributions from tax-exempt, not-for-profit corporations cannot be accepted. Any eligible corporation is limited by NYS law to contributing no more than \$5000 for all political activity during a calendar year. All employees of HCA's member organizations can contribute to the HCA PAC; however, contributions by employees cannot be a condition of employment and cannot be submitted as a business expense. Participation in the HCA PAC is voluntary and contributions are not tax-deductible.

What is the purpose of the HCA PAC?

The HCA PAC is an independent New York State PAC for individuals concerned with the challenges affecting the home care community. HCA's PAC offers the means to support worthy candidates seeking State political office. PACs have become a dominant part of the financing of political elections. Increasingly, every industry has increased its presence in the political sector through its PAC. This is certainly true of the health care industry where the largest PACs are operated on behalf of: the Healthcare Association of New York State (HANY), the Greater NY Hospital Association (GNYHA), the Medical Society of the State of New York (MSSNY), the Health Plan Association of New York State (HPA), and 1199 SEIU Healthcare Workers Union East. These PACs raise hundreds of thousands of dollars annually and contribute mightily to the campaigns of the leaders and rank and file members of the Senate and Assembly. These PACs also strongly support the campaign of Governor Andrew Cuomo. In 2014, the State Joint Commission on Public Ethics reported that political spending for political lobbying (a large portion representing PAC expenditures) increased 8 percent over 2013. HCA's PAC, while small, has the potential to grow in a meaningful way to help make the home care voice heard loudly in the political arena in Albany.



HCA's PAC History

Since its inception in 2009, HCA's PAC has raised more than \$80,000, supporting New York State Legislature Leaders such as Senator Kemp Hannon (Senate Health Committee Chairman) and Assemblyman Richard Gottfried (Assembly Health Committee Chairman), Assembly Majority Leader Joe Morelle, Independent Democratic Conference Members and other legislative leaders. In addition, many other Assembly and Senate lawmakers have received funds through HCA's PAC.

PAC Year	HCA PAC Revenue Raised	HCA PAC Expenses and Expenditures Made to Political Candidates
2009	\$24,570	\$3,927.45
2010	\$24,520	\$29,548.85
2011	\$8,728	\$8,963.03
2012	\$7,720	\$14,446.38
2013	\$9,500	\$4,059.82
2014	\$6,870	\$15,288.93
2015	-	-
TOTAL	\$81,908	\$76,445.31

Does an individual donor's participation make a difference?

At a time of intense focus on the transactional or "pay for play" culture of political action organizations, HCA's PAC takes pride in the integrity of our mission. Your participation and that of like-minded colleagues in the home care community produces real political power, particularly as the size of the HCA PAC grows. Protecting home care providers and the patients and families we serve cannot be done without commitment. When you and your home care colleagues contribute to the HCA PAC, it helps to raise the profile of New York State's home care community and ultimately reinforces the importance of home care.

How much should I contribute?

HCA PAC asks for a minimum contribution of \$100.00 with a commitment to help raise another \$500 from individuals connected to your agency or organization. In other health industry PACs, select donors are given commitment targets to work toward – in an effort to utilize PAC "ambassadors" within the health care sector that would be vocal with their colleagues of the need to raise funds for the PAC. This is a model that works well. If every home care leader made a commitment to donate as well as to help raise funds, HCA's PAC would be a competitive voice with other health care industry PACs.

HCA PAC is a voluntary, non-profit, unincorporated association formed solely for political purposes. HCA PAC is not affiliated with any political party, candidate, or organization. The cost of organization, administration and solicitation of contributions for HCA PAC is borne entirely by HCA PAC and the Home Care Association of New York State (HCA). Copies of HCA PAC reports are filed with the New York State Board of Elections in Albany, NY.

HCA PAC Contacts

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HCA PAC Donor Information

NAME

OCCUPATION/TITLE

HOME ADDRESS

CITY/STATE/ZIP

DAYTIME PHONE

EMAIL ADDRESS

HOME CARE AGENCY

CONTRIBUTION

I will contribute to the HCA PAC and provide the following PAC donation:

- | | | |
|----------------------------------|----------------------------------|--------------------------------------|
| <input type="checkbox"/> \$2,500 | <input type="checkbox"/> \$1,500 | <input type="checkbox"/> \$1,000 |
| <input type="checkbox"/> \$500 | <input type="checkbox"/> \$250 | <input type="checkbox"/> \$100 |
| <input type="checkbox"/> \$50 | <input type="checkbox"/> \$25 | <input type="checkbox"/> Other _____ |

PAYMENT

Checks

Must be made out to: **HCA PAC** and mailed to 388 Broadway, 4th Floor, Albany, NY 12207

Personal Credit Card

Please indicate card to be charged:

- Visa MasterCard AmExp

CARD NUMBER

EXPIRATION DATE SECURITY CODE

NAME AS IT APPEARS ON CARD

CARD BILLING ADDRESS

CITY, STATE, ZIP

CARDHOLDER'S SIGNATURE

Anonymous contributions are prohibited. However, if you do not want your name to be published in recognition materials, please check this box.