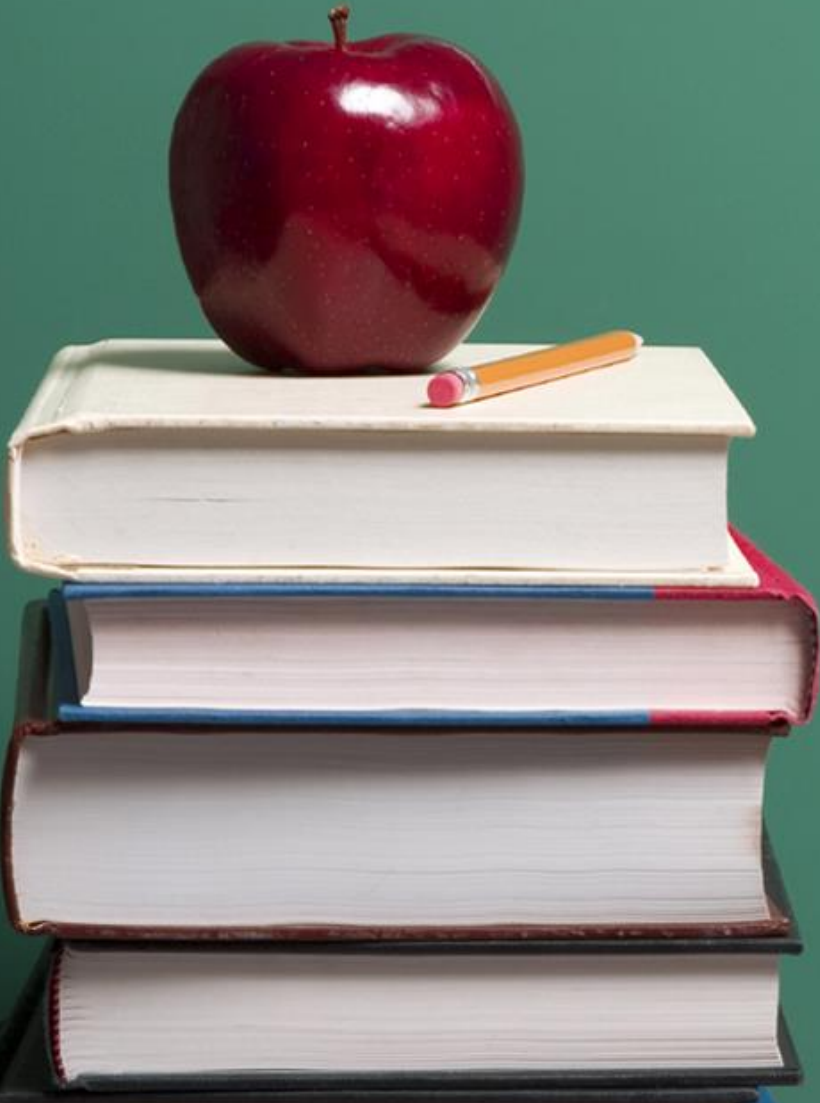




2018 CALL FOR PRESENTATIONS



SUPPORT HOME HEALTH EDUCATION



CALL FOR PRESENTATIONS



HCA Education and Research, the education arm of the Home Care Association of New York State, is seeking engaging educational sessions on timely, innovative and relevant topics for home health, palliative care and hospice industry professionals. Throughout the year, HCA hosts several signature events including our Annual Membership Conference, as well as an array of educational in-person workshops and webinars. Listed below are core areas that are of great interest to our members. If you have developed an innovative program, researched an issue, or initiated a new policy or procedure, your topic may be applicable. Proposals that address home care topics within these core areas will be considered along with other timely issues.

REVIEW PROCESS

Each proposal is reviewed and evaluated by HCA using the following guidelines:

- Relevance to home care
- Timely or innovative topic
- Overall quality and well-defined focus
- Practical application of materials
- Clearly identified objectives
- Teaching/speaking experience of presenter
- Freedom from commercial bias

Proposals received from HCA Members are strongly preferred.

HOT TOPICS:

- Health care reform (Federal and/or NYS Specific)
- Surviving a recession
- Growing your business
- Medical coding / OASIS
- Billing and Prospective Payment System
- Human resources
- Legal and regulatory matters
- Business management and leadership skills
- Technology and telehealth/telemedicine
- Care transitions and case management
- Improving communication with other providers
- Clinical and disease management
- Quality and outcomes management
- Financial and business development
- Strategic marketing and referrals
- Employee recruitment and retention
- Performance improvement initiatives
- Private pay/innovative partnerships

Benefits of Presenting

If selected, your presentation is a contribution to the educational support and advancement of the industry (all related expenses are the responsibility of the presenter). Approved presenters will receive complimentary admission to the entire program at which they are presenting where you will enjoy valuable networking opportunities.

Deadline

Proposals for annual conference are due January 13, 2018. Submissions for all other 2018 programs will be reviewed on a rolling basis.

Submit proposals via email to Celisia Street, LMSW, HCA Director of Education at: CStreet@hcanys.org

2018 CALL FOR PRESENTATIONS SUBMISSION FORM



Topic of Presentation: _____

Primary Presenter: _____

Title/Position: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Are you a current member of HCA? Yes No If no, check here if you would like information about becoming a member.

Presentation Proposal is to be considered for: *(check all that apply)*

- Annual Conference** May 9-11 2018 (Saratoga Springs, NY) – Attended by executives, administrators, managers and directors of all service lines. (60-75 minute sessions)
- Senior Financial Managers Retreat** September 6-7, 2018 (New Paltz, NY) – Attended by home health finance directors, CEOs and CFOs (60-75 minute sessions)
- Corporate Compliance Symposium** October 18, 2018 (Albany, NY) – Attended by CEOs, CFOs, administrators in compliance and patient care (60 minute sessions)
- Quality & Technology Symposium** November 14-15, 2018 (TBD) – Attended by clinical, quality and HIT professionals (60-75 minute sessions)
- Full or Half-Day Program (single session or series)** – Date, Location and length to be mutually determined.
- Webinar (single session or series)** – provided throughout the year on informative topics (60 to 90 minutes)
- Other** (Please detail) _____

Proposals MUST include a description of the presentation containing agenda outline, learning objectives, resume and bio of presenter(s) that demonstrates their education and expertise as it relates to the proposed topic.

- Has this program been presented previously? Yes No
- Will your presentation include handout materials? Yes No
- Target audience: Clinicians Management Finance Human Resources Operations
 Executive Leadership Other: _____
- Ideal length of time required for presentation (including Q & A): _____ Hour(s) and/or _____ Minutes

