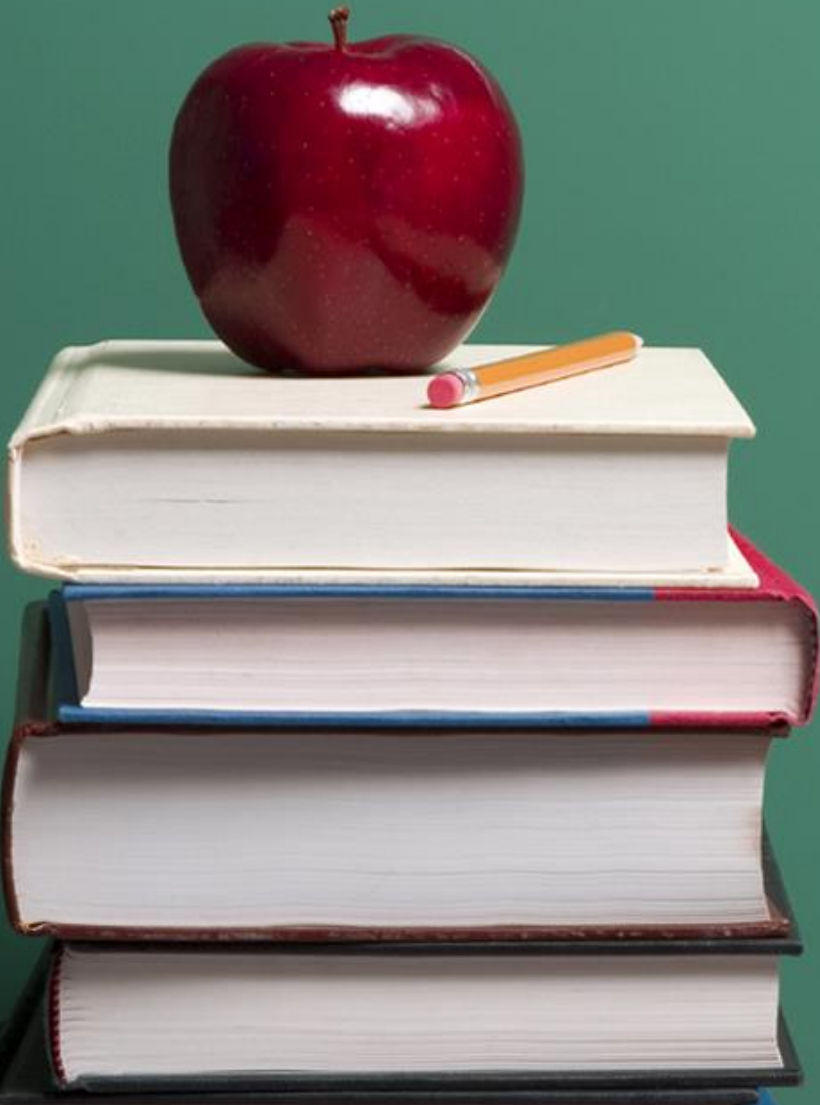




# 2020 CALL FOR PRESENTATIONS



SUPPORT HOME HEALTH EDUCATION



# CALL FOR PRESENTATIONS



HCA Education and Research, the education arm of the Home Care Association of New York State, is seeking engaging educational sessions on timely, innovative and relevant topics for home health, palliative care and hospice industry professionals. Throughout the year, HCA hosts several signature events including our Annual Membership Conference, as well as an array of educational in-person workshops and webinars. Listed below are core areas that are of great interest to our members. If you have developed an innovative program, researched an issue, or initiated a new policy or procedure, your topic may be applicable. Proposals that address home care topics within these core areas will be considered along with other timely issues.

## REVIEW PROCESS

Each proposal is reviewed and evaluated by HCA using the following guidelines:

- Relevance to home care, hospice or palliative care
- Timely or innovative topic
- Overall quality and well-defined focus
- Practical application of materials
- Clearly identified objectives
- Teaching/speaking experience of presenter
- Freedom from commercial bias (no company specific content in presentation materials)

Proposals received from HCA Members are strongly preferred.

## POTENTIAL TOPICS INCLUDE:

- Health care reform (Federal and/or NYS Specific)
- Model VBP arrangements (shared savings and/or risk sharing)
- Legal and regulatory changes/auditing & compliance updates
- Business management and leadership development
- Business line development/Strategic marketing and referrals
- Billing and Prospective Payment System/ PDGM
- Coding and clinical documentation best practices
- Private duty
- CDPAP Fiscal Intermediary administration
- Technological advancements in care
- Care transitions and case management
- Cross-sector collaboration and communication
- Chronic care and population health management initiatives
- Cultural competency & spirituality
- Workforce development
- Personnel management
- Performance improvement & quality initiatives
- Innovative partnerships or models of care
- Working with special populations (i.e. pediatrics, behavioral health, Alzheimer's)
- LEAN/ Six Sigma

## Benefits of Presenting

If selected, your presentation is a contribution to the educational support and advancement of the industry (all related expenses are the responsibility of the presenter). Approved presenters will receive complimentary admission to the entire program at which they are presenting where you will enjoy valuable networking opportunities.

## Deadline

**Proposals for annual conference are due January 10, 2020.** Submissions for all other 2020 programs will be reviewed on a rolling basis.

**Submit proposals via email to Celisia Street, LMSW, HCA Director of Education at: [CStreet@hcanys.org](mailto:CStreet@hcanys.org)**

# 2020 CALL FOR PRESENTATIONS SUBMISSION FORM



Topic of Presentation: \_\_\_\_\_

Primary Presenter: \_\_\_\_\_

Title/Position: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Are you a current member of HCA?  Yes  No \_\_\_\_\_ If no, check here if you would like information about becoming a member.

**Presentation Proposal is to be considered for: (check all that apply)**

**Annual Conference** May 6 – 8, 2020 (Saratoga Springs, NY) – Attended by executives, administrators, managers and directors of all service lines. (60-75 minute sessions)

**Quality & Technology Symposium** June 10, 2020 (Schenectady, NY) – Attended by clinical, quality and HIT professionals (60-75 minute sessions)

**Senior Financial Managers Retreat** September 10 - 11, 2020 (New Paltz, NY) – Attended by home health finance directors, CEOs and CFOs (60-75 minute sessions)

**Corporate Compliance Symposium** October 14, 2020 (Albany, NY) – Attended by CEOs, CFOs, administrators in compliance and patient care (60 minute sessions)

**Full or Half-Day Program (single session or series)** – Date, Location and length to be mutually determined.

**Webinar (single session or series)** – provided throughout the year on informative topics (60 to 90 minutes)

**Other** (Please detail) \_\_\_\_\_

**Proposals MUST include a description of the presentation containing agenda outline, learning objectives, resume and bio of presenter(s) that demonstrates their education and expertise as it relates to the proposed topic.**

➤ Has this program been presented previously?  Yes  No

➤ Will your presentation include handout materials?  Yes  No

➤ Target audience:  Clinicians  Management  Finance  Human Resources  Operations  
 Executive Leadership Other: \_\_\_\_\_

➤ Ideal length of time required for presentation (including Q & A): \_\_\_\_\_ Hour(s) and/or \_\_\_\_\_ Minutes





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