

# HIPAA 2-Part Webinar Series

Thursdays, September 17 & 24, 2020  
11:00AM - 12:00PM EST

## Webinar Series

**SEPTEMBER 17, 2020**

&

**SEPTEMBER 24, 2020**

11:00AM - 12:00PM EST

Presented by

**Joan Usher, BS, RHIA, HCS-D, ACE**  
**President, JLU Health Record**  
**Systems**

**Social Distancing**  
**Discounted Rates**

(per login)

**HCA Member**

Per webinar: \$79 per line

Series: \$149 per line

**Non-Member**

Per webinar: \$119 per line

Series: \$229 per line

*All registrations include the LIVE  
webinar & access to session  
recording for 2 weeks following  
the live event.*

### **9/17: HIPAA ENFORCEMENT IS ON THE RISE – BE PREPARED**

HHS' Office for Civil Rights is responsible for enforcing the Privacy and Security Rules and continues to step up enforcement in 2020. This webinar will discuss HIPAA updates and essentials your organization needs to comply with under HIPAA. Learn how OCR enforces the Privacy and Security Rules and learn what OCR considers violations and what your agency can do to stay in compliance.

#### **Objectives:**

1. Understand how to follow the updated requirements for Right to Access/Release of Information
  - a. Discuss the First Settlement for Violation of Right to Access
2. Recognize HIPAA Minimum Necessary Standard with release of information
3. Understand the definition of Legal Health Record versus Designated Record
  - a. Discuss why these policies are essential
4. Learn how to utilize audit trails to decrease "snooping" and increase compliance

### **9/24: PREVENT HIPAA BREACHES – LOCK DOWN SMARTPHONE TEXTING AND EMAILS**

The trend with today's health care professionals is instant information by utilizing text and emails. Text messaging and emails are a fast, convenient way to communicate and collaborate with colleagues, patients and families. Is your staff putting the agency at risk by sending Electronic Protected Health Information (ePHI) unencrypted? Are your confident clinical staff and aides are following HIPAA guidelines when communicating information electronically? Staff needs to understand The Health Insurance Portability and Accountability Act (HIPAA) and The Health Information Technology for Economic and Clinical Health (HITECH) Act requirements. In addition, many Accountable Care Organization's (ACOs) and elder service contracts (ASAPs) are requiring encryption practices. Discussed will be the difference between professional and patient communications and implementing best practices.

#### **Objectives:**

1. Understand what policies need to be in place for meet HIPAA security requirements.
2. Learn the difference between SMS (short messaging service) texting and secure texting
3. Identify three safeguards to teach staff to achieve HIPAA compliant texts or emails
4. Identify the correct way to respond to patient emails





# HIPAA 2- PART WEBINAR SERIES

\*ALL REGISTRATIONS INCLUDE THE LIVE WEBINAR & ACCESS TO SESSION RECORDINGS FOR 2 WEEKS FOLLOWING THE LIVE EVENT.

## REGISTRATION

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Agency: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_ Email: \_\_\_\_\_  
(Required)

Phone: \_\_\_\_\_ Ext. \_\_\_\_\_

### Names of Additional Registrants from the same agency:

Participant 2 Name: \_\_\_\_\_ Email: \_\_\_\_\_

Participant 3 Name: \_\_\_\_\_ Email: \_\_\_\_\_

Participant 4 Name: \_\_\_\_\_ Email: \_\_\_\_\_

## REGISTRATION FEE\* : (per login)

### HCA Member

Single Webinar (select option) \_\_\_ Sept. 17 \_\_\_ Sept. 24

\$79.00 x \_\_\_ logins

### Full Series

\$149.00 x \_\_\_ logins

### Non-Members

Single Webinar (select option) \_\_\_ Sept. 17 \_\_\_ Sept. 24

\$119.00 x \_\_\_ logins

### Full Series

\$229.00 x \_\_\_ logins

**Confirmation:** Prior to the webinar, a GoToWebinar link will be e-mailed to you. You **MUST** complete your registration through this link to attend the webinar. You will then receive a confirmation email containing the access information for the webinar. For audio you can use the dial-in number provided in the email or listen through your computer audio. You will be able to download any pertinent handouts from the webinar dashboard under the “Handouts” tab.

**Registration:** The registration deadline is September 8, 2020. Registrations may not be shared within or between staff or agencies – registration covers the access of only one login to the webinar. Each participant from your agency must be registered.

**PAYMENT** – Please check method of payment: (Checks must be received by date of program).

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\*Make checks payable to: HCA Education and Research – Mail to: 388 Broadway, 4<sup>th</sup> Floor, Albany, NY 12207

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Cancellations received one week prior to scheduled webinar are refundable less a 25% administrative fee. Cancellations must be received in writing via e-mail to [info@hcanys.org](mailto:info@hcanys.org). No refunds will be given once course materials and log-in information have been provided. No refunds for no shows. Substitutions are permitted.

TWO WAYS TO REGISTER

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