WEBINAR SERIES

THURSDAYS, SEPTEMBER 17 & 24, 2020
11:00AM - 12:00PM EST

9/17: HIPAA ENFORCEMENT IS ON THE RISE – BE PREPARED

HHS’ Office for Civil Rights is responsible for enforcing the Privacy and Security Rules and continues to step up enforcement in 2020. This webinar will discuss HIPAA updates and essentials your organization needs to comply with under HIPAA. Learn how OCR enforces the Privacy and Security Rules and learn what OCR considers violations and what your agency can do to stay in compliance.

Objectives:
1. Understand how to follow the updated requirements for Right to Access/Release of Information
   a. Discuss the First Settlement for Violation of Right to Access
2. Recognize HIPAA Minimum Necessary Standard with release of information
3. Understand the definition of Legal Health Record versus Designated Record
   Set a. Discuss why these policies are essential
4. Learn how to utilize audit trails to decrease “snooping” and increase compliance

9/24: PREVENT HIPAA BREACHES – LOCK DOWN SMARTPHONE TEXTING AND EMAILS

The trend with today’s health care professionals is instant information by utilizing text and emails. Text messaging and emails are a fast, convenient way to communicate and collaborate with colleagues, patients and families. Is your staff putting the agency at risk by sending Electronic Protected Health Information (ePHI) unencrypted? Are you confident clinical staff and aides are following HIPAA guidelines when communicating information electronically? Staff needs to understand The Health Insurance Portability and Accountability Act (HIPAA) and The Health Information Technology for Economic and Clinical Health (HITECH) Act requirements. In addition, many Accountable Care Organization’s (ACOs) and elder service contracts (ASAPs) are requiring encryption practices. Discussed will be the difference between professional and patient communications and implementing best practices.

Objectives:
1. Understand what policies need to be in place for meet HIPAA security requirements.
2. Learn the difference between SMS (short messaging service) texting and secure texting
3. Identify three safeguards to teach staff to achieve HIPAA compliant texts or emails
4. Identify the correct way to respond to patient emails

SOCIAL DISTANCING

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(per login)

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Per webinar: $79 per line
Series: $149 per line

Non-Member
Per webinar: $119 per line
Series: $229 per line

All registrations include the LIVE webinar & access to session recording for 2 weeks following the live event.

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Participant 4 Name: __________________________________________ Email: ______________________

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**Confirmation:** Prior to the webinar, a GoToWebinar link will be e-mailed to you. You MUST complete your registration through this link to attend the webinar. You will then receive a confirmation email containing the access information for the webinar. For audio you can use the dial-in number provided in the email or listen through your computer audio. You will be able to download any pertinent handouts from the webinar dashboard under the “Handouts” tab.

**Registration:** The registration deadline is September 8, 2020. Registrations may not be shared within or between staff or agencies – registration covers the access of only one login to the webinar. Each participant from your agency must be registered.

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